

There's a lot of potential here.

# KAUFMAN, TEXAS

Major Retail & Restaurants





# retail strategies

## KAUFMAN, TEXAS

### Market Guide

### City Contact Information



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CEO

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### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

### Demographics (10 Minute Drive Time)



Population  
**15,194**



Average Age  
**37.9**



Household Income (Median)  
**\$53,975**



Household Income (Average)  
**\$69,454**



Number of Households  
**5,074**

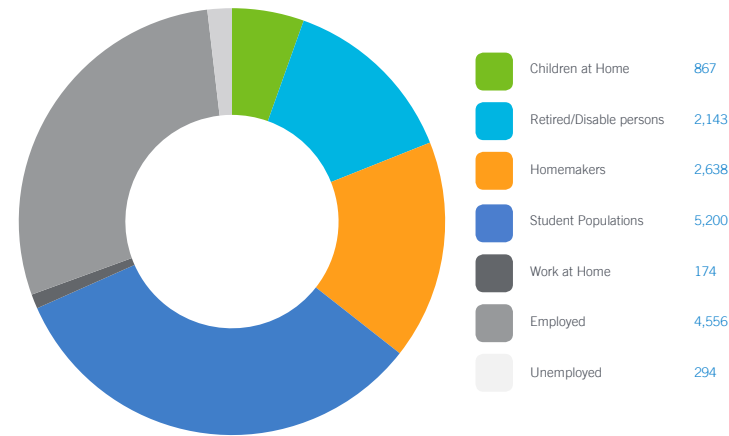
### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

#### Peer Trade Areas

Lexington, SC	1780 S Lake Dr
Excelsior Springs, MO	2203 Patsy Ln
Pecos, TX	1903 S Cedar St
West Brownsville, PA	134 Daniel Kendall Dr
Skiatook, OK	700 W Rogers Blvd
Beebe, AR	2003 W. Center St
Quinlan, TX	8801 State Highway 34 S
Soddy Daisy, TN	9334 Dayton Pike

### Daytime Population **15,872** (10 Minute Drive Time)



### Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



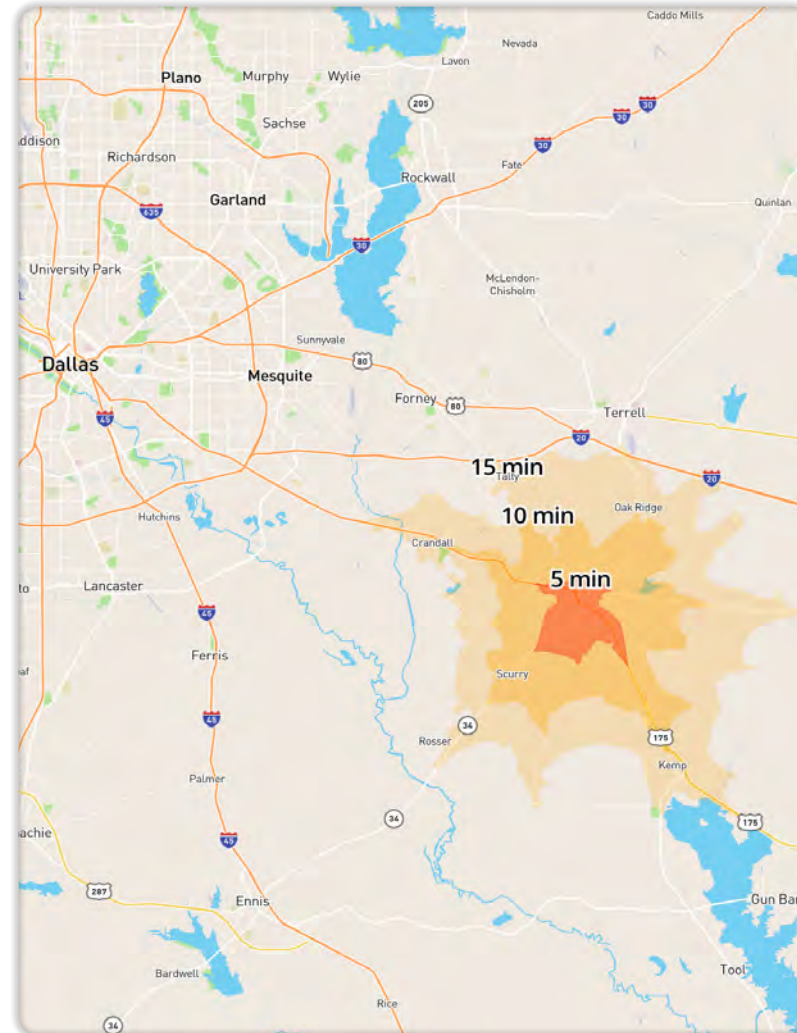
Restaurants



General Merchandise



Clothing



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2019 Estimated Population	8,934	12,847	36,337
Daytime Population	11,200	13,122	30,552
Median HH Income	\$48,165	\$53,234	\$59,921
Number of Households	2,986	4,234	12,277

	5 Minute DT	10 Minute DT	15 Minute DT
2019 Estimated Population	6,806	15,194	31,495
Daytime Population	10,091	15,872	29,053
Median HH Income	\$47,153	\$53,975	\$58,912
Number of Households	2,398	5,074	10,661



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